

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES OCT10/12 18.11
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

PECTONAT

	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE OCT10/12 18.11

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STA: *****
CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****

BILL NELSON FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 475												
60	S		1130P-1205A	30		\$1,000.00	10/6	10/6	0		SAT	0
PROGRAM : NEWS ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT8 ON LINE-25 FOR 1 SPOT/WK												
33	S		1100P-1135P	30		\$1,500.00	10/2	10/7	4		TU-SU	4
PROGRAM : NEWS CON COM1 : 1X PER DAY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

62	A		800P-1135P	30		\$1,500.00	10/6	10/6	1		SAT	1
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PROGRAM : NEWS
ORD COM1 : SPOTS RAN @ 11:54P IN FOOTBALL 800-1135P.
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-33

63	A		1155P-1230A	30		\$1,000.00	10/6	10/6	1		SAT	1
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PROGRAM : NEWS
ORD COM1 : SPOT RAN @ 1222A IN EYEWITNESS NEWS.
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-60

STATION MAKEGOOD OFFERS:
M5 OK'D BUY#33 MISSED:TU-SU/1100P-1135P OCT6 30S \$1,500.00 (OCT10/12)
OFFER:SAT/800P-1135P OCT6 30S \$1,500.00 PLS ADVISE.
CMT:SPOTS RAN @ 11:54P IN FOOTBALL 800-1135P.

M6 OK'D BUY#60 MISSED:SAT/1130P-1205A OCT6 30S \$1,000.00 (OCT10/12)
OFFER:SAT/1155P-1230A OCT6 30S \$1,000.00 PLS ADVISE.
CMT:SPOT RAN @ 1222A IN EYEWITNESS NEWS.

OCT/12 94925.00 CONTRACT TOTAL 94925.00
TOTAL SPOTS 91

MARKET TOTALS \$215,985 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE